



Goodwill Impacts Lives In WAUKESHA COUNTY

2022 SNAPSHOT

WHO WE ARE AT-A-GLANCE

At Goodwill, we transform lives and communities through *The Power of Work*. Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago employs 5,200 employees who help us meet the needs of 43,000 people across our territories. We are proud to support our communities and provide an exceptional experience for our customers and donors.

SPOTLIGHT

Training the Next Generation

United for Good, funded in part by the MacKenzie Scott grant in partnership with United Way of Greater Milwaukee & Waukesha County and education partner Herzing University, provided training to Certified Nursing Assistants aligned to Goodwill's work and life skills training. In 2022, we ran six cohorts and 66 percent of students who were eligible earned their CNA license. Our students passed the test on the first attempt in greater numbers (70 percent passed, most recently) and we started increasing class sizes from 16 to 24. We also worked with employer partner Milwaukee Public Schools, and plan to add even more employer partners next year.

OUR IMPACT IN WAUKESHA COUNTY



40 jobs

started for county residents



200 individuals

served in the county



554 employees

residing in the county



585 Goodwill Cares

vouchers redeemed



6 Goodwill Store

and Donation Centers



7 Goodwill Facilities



2.1 million pounds

of material kept out of landfills
on average per store

GOODWILL SERVICES IN YOUR COMMUNITY

- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Job Resources and Support
- Training and Employment Services
- Workforce Connection Centers