



Goodwill Impacts Lives In MILWAUKEE COUNTY

2022 SNAPSHOT

WHO WE ARE AT-A-GLANCE

At Goodwill, we transform lives and communities through *The Power of Work*. Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago employs 5,200 employees who help us meet the needs of 43,000 people across our territories. We are proud to support our communities and provide an exceptional experience for our customers and donors.

SPOTLIGHT

Building the Workforce of the Future

We have kicked off a five-year community impact partnership with the Dr. Howard Fuller Collegiate Academy (HFCA), a tuition-free, non-profit public charter high school open to all students in Milwaukee, by announcing plans to donate our property at 4030 N. 29th Street in Milwaukee to the organization. Together, Goodwill and HFCA will engage students, their families, and the community in experiences that advance education, employment training and career pipeline opportunities. Our team members joined the Academy for their Back-to-School Block Party for enrolled students on August 24, 2022 participating in an Act of Goodwill by handing out backpacks, school supplies and other giveaways, and sharing employment opportunities and readiness workshops with parents and guardians. The partnership will support Milwaukee's future workforce and impact the families of HFCA scholars for generations to come.

OUR IMPACT IN MILWAUKEE COUNTY



298 jobs

started for county residents



7,703 individuals

served in the county



2,840 employees

residing in the county



2,256 Goodwill Cares

vouchers redeemed



11 Goodwill Store

and Donation Centers



15 Goodwill Facilities



2.1 million pounds

of material kept out of landfills
on average per store

GOODWILL SERVICES IN YOUR COMMUNITY

- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Job Resources and Support
- Training and Employment Services
- Workforce Connection Centers