



Goodwill's Southeastern WI Territory

# Goodwill Impacts Lives In WAUKESHA COUNTY!

## Our Mission

Goodwill® provides training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

## Our Impact

Goodwill is a non-profit providing job training, employment placement services and community-based support programs by operating social enterprises, including selling donated clothing and household items in stores and across e-commerce platforms. Serving Southeastern Wisconsin and Metropolitan Chicago as a leading workforce provider for over 100 years, Goodwill has evolved with the world around us, adapting the services we provide and how we deliver them to meet changing needs and circumstances.

## A Growing Partnership: United Way



We continue to deepen our partnership with United Way of Greater Milwaukee & Waukesha County supporting and participating in programs that assist job seekers, employers and executive leaders.

Goodwill joined United Way and ManpowerGroup in their efforts to help men boost their career-readiness skills through the 5th Annual Success Starts Here! Men's Job Seminar.

Together, Goodwill and United Way launched "United for Good," a new recruitment, training and support program for people interested in becoming certified nursing assistants (CNAs) or exploring further career development in the healthcare and education fields. In addition to career training, participants receive work and life skills training, assistance with setting goals and supportive coaching to help them find success in their work and personal lives.

And, as part of our commitment to leadership development and leading across difference, our executive leaders took the opportunity to participate in Partnership MKE, an eight-month immersive DEI learning experience led by United Way, in collaboration with the Milwaukee Jewish Federation.

## LOCAL SERVICES:

- Benefits and Financial Counseling
- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Job Resources and Supports
- Training and Employment Services

## 2021 LOCAL IMPACT

87

Jobs started for county residents

219

Individuals served in the county

527

Number of employees residing in the county

629

Goodwill Cares vouchers redeemed, helping people directly in the community

2.1 mil

pounds of material kept out of landfills on average per store

6

Goodwill Stores & Donation Centers

7

Goodwill facilities