



Goodwill's Southeastern WI Territory

# Goodwill Impacts Lives In SHEBOYGAN COUNTY!

## Our Mission

Goodwill® provides training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

## Our Impact

Goodwill is a non-profit providing job training, employment placement services and community-based support programs by operating social enterprises, including selling donated clothing and household items in stores and across e-commerce platforms. Serving Southeastern Wisconsin and Metropolitan Chicago as a leading workforce provider for over 100 years, Goodwill has evolved with the world around us, adapting the services we provide and how we deliver them to meet changing needs and circumstances.

## Goodwill and American Red Cross Provide Relief for Fire Victims

For many years Goodwill has partnered with the American Red Cross chapters in Wisconsin and Greater Chicago, helping support people during a time of need. Together, in 2021 the organizations were able to bring immediate relief to more than 600 households experiencing the devastating loss of a home fire.

Through the partnership, Goodwill Cares vouchers are made available to fire victims throughout Southeastern Wisconsin and Metropolitan Chicago. The vouchers enable the recipients to purchase much needed clothing and household items at Goodwill Store & Donation Centers. The partnership between Goodwill and the American Red Cross is an important reminder that by working together organizations can magnify their impact far beyond what can be achieved alone.

“No matter how daunting the disasters in our communities, I’m reassured that people will be taken care of because of the response by organizations like the American Red Cross and Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago. This reliable and caring dedication to our neighbors in need is possible because of a partnership that includes firsthand generosity through the Goodwill Cares Community Assistance Program. On behalf of the people served by our humanitarian mission, I just want to say that we’re grateful for the partnership of Goodwill,” shared Mark Thomas, American Red Cross Regional CEO and Southeast Wisconsin Chapter Executive Director.



## LOCAL SERVICES:

- Goodwill Retail Mission Services
- Job Resources and Supports

## 2021 LOCAL IMPACT

**96**

Number of employees  
residing in the county

**220**

Goodwill Cares vouchers  
redeemed, helping people  
directly in the community

**2.1 mil**

pounds of material kept  
out of landfills on  
average per store

**1**

Goodwill Store &  
Donation Center