



Goodwill's Southeastern WI Territory

# Goodwill Impacts Lives In RACINE COUNTY!

## Our Mission

Goodwill® provides training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

## Our Impact

Goodwill is a non-profit providing job training, employment placement services and community-based support programs by operating social enterprises, including selling donated clothing and household items in stores and across e-commerce platforms. Serving Southeastern Wisconsin and Metropolitan Chicago as a leading workforce provider for over 100 years, Goodwill has evolved with the world around us, adapting the services we provide and how we deliver them to meet changing needs and circumstances.

## Community Partnership: Racine Financial Empowerment Center



**Racine  
Financial  
Empowerment  
Center**

*Free One-on-One  
Financial Counseling*

In 2020, we became a charter community partner and supporter of the Racine Financial Empowerment Center (FEC), a joint effort between the City of Racine and Housing Resources Inc. that provides free one-on-one financial counseling to residents of Racine. This community-based

service is a valuable resource for our employees and program participants in Racine, helping them address barriers on their journeys to financial stability by providing guidance and assistance in such areas as repairing and building credit, reducing and managing debt, budgeting, saving and financial planning.

Goodwill is an engaged participant in the Racine FEC Advisory Group. As a referral partner, we provide enhanced support to individuals participating in Goodwill programs and services and area employees by connecting them with the Racine FEC and educating about program services. We are thrilled to be part of this exciting collaboration and to contribute to the success of Wisconsin's first FEC to aid Racine area employees and residents in decreasing or eliminating financial barriers along their journey to financial stability.

## LOCAL SERVICES:

- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Job Resources and Supports
- Project SEARCH
- Racine County Career Center
- Training and Employment Services

## 2021 LOCAL IMPACT

**271**

Jobs started for  
county residents

**1,839**

Individuals served  
in the county

**681**

Number of employees  
residing in the county

**225**

Goodwill Cares vouchers  
redeemed, helping people  
directly in the community

**2.1 mil**

pounds of material kept  
out of landfills on  
average per store

**3**

Goodwill Stores &  
Donation Centers

**5**

Goodwill facilities

For more information:

[goodwillsew.com](http://goodwillsew.com)

Questions?

[communityrelations@goodwillsew.com](mailto:communityrelations@goodwillsew.com)

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