

Goodwill's Southeastern WI Territory

Goodwill Impacts Lives In KENOSHA COUNTY!

Our Mission

Goodwill® provides training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

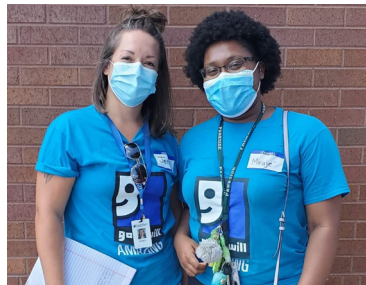
Our Impact

Goodwill is a non-profit providing job training, employment placement services and community-based support programs by operating social enterprises, including selling donated clothing and household items in stores and across e-commerce platforms. Serving Southeastern Wisconsin and Metropolitan Chicago as a leading workforce provider for over 100 years, Goodwill has evolved with the world around us, adapting the services we provide and how we deliver them to meet changing needs and circumstances.

Our Community Response: Supporting Kenosha

Through the challenging circumstances around the health crisis and racial injustice, Goodwill has always kept the community's needs at the forefront and worked quickly and creatively to support people in a variety of ways.

Following the tragic incident in Kenosha, Wisconsin during the summer of 2020, the Uptown Kenosha community was devastated by destruction. Local groups and businesses including employees from the Kenosha Goodwill Store & Donation Center volunteered to assist with community clean up, rebuild efforts and to demonstrate support. The employees handed out bottled water during cleanup efforts to individuals affected, providing Goodwill Cares vouchers to residents impacted by fires caused by destruction and distributed voucher cards to additional fire victims for the purchase of clothing and household items at the store.



"It's important for Goodwill employees to get out in the community and be involved in things that are happening because ultimately that's what Goodwill is all about."

— Jenna Laurenzi
Store Manager—Kenosha

LOCAL SERVICES:

- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Holiday House
- Job Resources and Supports
- Kenosha County Job Center
- Training and Employment Services

2021 LOCAL IMPACT

377

Jobs started for county residents

27,303

Individuals served in the county

379

Number of employees residing in the county

350

Goodwill Cares vouchers redeemed, helping people directly in the community

2.1 mil

pounds of material kept out of landfills on average per store

1

Goodwill Store & Donation Center

3

Goodwill facilities